



# ESPCH-4

The Fourth Annual Conference and Awards Ceremony

**THE EUROPEAN SOCIETY FOR PERSON CENTERED HEALTHCARE**

26 & 27 October 2017

Westminster Cathedral Hall, Central London, UK

**Programme Announcement**

**08:00 REGISTRATION AND REFRESHMENTS****09:00 Welcome to ESPCH4, Westminster, London, UK**

Professor Andrew Miles MSc MPhil PhD DSc (*hc*), Senior Vice President and Secretary General, European Society for Person Centered Healthcare & Editor-in-Chief, *European Journal for Person Centered Healthcare* / Editor-in-Chief, *Journal of Evaluation in Clinical Practice*

**09:05 Presidential Address**

Professor Sir Jonathan Asbridge DSc (*hc*), DHSc (*hc*), President and Chairman of Council, European Society for Person Centered Healthcare

Session 1. Early Morning Session

**FOCUS ON PERSON-CENTERED HEALTHCARE AND EVIDENCE-BASED MEDICINE – ADVANCING THE DIALOGUE - I****Early Morning Chairman**

Dr. Mark Tonelli, Professor of Medicine, Division of Pulmonary and Critical Care Medicine & Adjunct Professor of Bioethics and Humanities, University of Washington, Seattle, United States of America & Clare College, Cambridge, UK

**09:10 KEYNOTE 1. Focussing relentlessly on the person, not the system – the Ambitions Framework as the UK National Blueprint for Palliative and End-of-Life Care**

Professor Bee Wee, National Clinical Director for End of Life Care, NHS England & Consultant in Palliative Medicine, Sir Michael Sobell House, Oxford University Hospitals NHS Foundation Trust, Oxford, UK

**09:35 KEYNOTE 2. The crucial role of patient values and preferences in clinical decision-making: bridging the gap between EBM and PCH**

Dr. Benjamin Djulbegovic, Distinguished Professor, USF Program for EBM & Comparative Effectiveness Research, Department of Hematology and Health Outcomes, Moffitt Cancer Center, Tampa General Hospital, University of South Florida, USA

**10:00 Evidence Based Medicine – a manifesto for better healthcare**

To be Announced

**10:20 The Tree of Wisdom: Maintaining Epistemological Health Within the Emerging Evidence-free Environment**

Dr. Peter C. Wyer, Associate Clinical Professor of Medicine, Columbia University College of Physicians and Surgeons NY & Chairman, Section on Evidence Based Health Care at the New York Academy of Medicine, New York, USA

**10:40 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Professor Michael Loughlin, Manchester, UK)****11:00 BREAK WITH REFRESHMENTS**

Session 2. Late Morning Session

**FOCUS ON PERSON-CENTERED HEALTHCARE AND EVIDENCE-BASED MEDICINE – ADVANCING THE DIALOGUE - II****Late Morning Chairman**

Dr. Sandra Tanenbaum, Professor, Health Services Management and Policy, College of Public Health, Ohio State University, Ohio, USA

**11:30 Substituting genomics for clinical epidemiology: can precision/personalized medicine avoid the errors of EBM?**

Dr. Mark Tonelli, Professor of Medicine, Division of Pulmonary and Critical Care Medicine & Adjunct Professor of Bioethics and Humanities, University of Washington, Seattle, United States of America & Clare College, Cambridge, UK

**11:50 Person-centered disease prevention: from populations to individuals**

Dr. Hilary Burton, Senior Public Health Consultant and Immediate Past Director, PHG Foundation, Cambridge, UK

**12:10 Reflecting on Evidence-Based Medicine, Person Centered Care and Practice Variations**

Dr. Mathew Mercuri, Assistant Professor, Division of Emergency Medicine, McMaster University & Hamilton General Hospital, Ontario, Canada

**12:30 Mapping similarities and differences to progress mutual understanding and dialogue – a comparison and contrast of EBM and PCH**

Dr. James Marcum, Professor, Department of Philosophy & Director, Medical Humanities Program, Baylor University, Texas, USA

**12:50 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Dr. Peter Wyer, NY, USA)**

**13:10 LUNCHEON**

## Session 3, Early Afternoon Session

**FOCUS ON PATIENT AND PUBLIC INVOLVEMENT AND CLINICIAN EDUCATION IN PERSON-CENTERED HEALTHCARE****Early Afternoon Chairman**

Professor Mary Chambers, Director, Centre for Public Engagement and Professor of Mental Health Nursing, Joint Faculty of Health, Social Care and Education, Kingston University and St. George's University of London and Associate Editor, *Health Expectations*

**13:50 Patient and Public Involvement in the Design of Clinical Trials: An Overview of Systematic Reviews**

Dr. Amy Price, Chief Executive Officer, Empower2Go, Florida, United States of America & Research Fellow, *British Medical Journal*, Department of Continuing Education, University of Oxford, UK

**14:10 Person-centeredness in the Curriculum: developments, opportunities and lessons learned**

Professor Brendan McCormack, Head of the Division of Nursing and Associate Director, Centre for Person-centred Practice Research, School of Health Sciences, Queen Margaret University, East Lothian, Scotland, UK

**14:30 An exemplar of person-centered education in a professional doctorate programme**

Dr. Eula Miller, Senior Lecturer, Department of Nursing, Manchester Metropolitan University, UK

**14:50 The bridge between evidence, methods and ethics in research co-production**

Dr. Amy Price, Chief Executive Officer, Empower2Go, Florida, United States of America & Research Fellow, *British Medical Journal*, Department of Continuing Education, University of Oxford, UK

**15:10 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Dr. Mette Kjer Kaltoft, Denmark)****15:30 BREAK WITH REFRESHMENTS**

## Session 4, Late Afternoon Session

**FOCUS ON MOTIVATIONAL INTERVIEWING, CANCER CARE AND THE EXPERIENCE OF ILLNESS****Late Afternoon Chairman**

Dr. Benjamin Djulbegovic, Distinguished Professor, USF Program for EBM & Comparative Effectiveness Research, Department of Hematology and Health Outcomes, Moffitt Cancer Center, Tampa General Hospital, University of South Florida, USA

**16:00 Introduction to Motivational Interviewing - a person-centered approach to health behaviour change**

Dr. Nina Gobat, Research Fellow, PRIME Centre Wales, Division of Population Medicine, Cardiff University, Cardiff, Wales, UK

**16:20 To cure sometimes but to care always. Economic perspectives and lessons for cancer care**

Dr. Alan Haycox, Reader in Health Economics, School of Management, University of Liverpool, UK

**16:40 Moving cancer from acute episode to long term condition: a person-centered approach**

Professor Alan Gillies, Professor of Information Management, UCLAN; Director, Register of Cancer Survivorship Professionals Ltd and Doctor *Honoris Causa*, University of Medicine and Pharmacy, Cluj Napoca, Romania

**17:00 The Myth of the Cave and the Experience of Illness**

Dr Derek Mitchell, Fellow, England Centre for Practice Development, Canterbury Christchurch University, Kent, UK

**17:20 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Professor Diana M. Slade, Canberra, Australia)****17:40 Concluding Address and Close of Day One**

Professor Andrew Miles MSc MPhil PhD DSc (hc), Senior Vice President and Secretary General, European Society for Person Centered Healthcare & Editor-in-Chief, *European Journal for Person Centered Healthcare* / Editor-in-Chief, *Journal of Evaluation in Clinical Practice*

**18:15 THE 2017 ANNUAL AWARDS CEREMONY AND CONFERENCE RECEPTION OF THE EUROPEAN SOCIETY FOR PERSON CENTERED HEALTHCARE**  
(Ticket Holders Only)

**08:00 REGISTRATION AND REFRESHMENTS****09:00 Welcome to Day 2 of the Conference**

Professor Andrew Miles MSc MPhil PhD DSc (hc), Senior Vice President and Secretary General, European Society for Person Centered Healthcare & Editor-in-Chief, *European Journal for Person Centered Healthcare* / Editor-in-Chief, *Journal of Evaluation in Clinical Practice*

Session 5. Early Morning Session

**FOCUS ON LIVED EXPERIENCE OF ILLNESS, CLINICAL COMMUNICATION AND BUILDING RELATIONSHIPS****Early Morning Chairman**

Dr. Thomas Fröhlich, Physician, Heidelberg, Germany & Vice President (Western Europe), European Society for Person Centered Healthcare

**09:10 KEYNOTE 1. Human Science: Lived Experience as the Starting Point for Inquiry, Reflection and Interpretation in the Caring Professions**

Colonel (rt) Professor Emerita Marilyn Ray, Christine E. Lynn College of Nursing, Florida Atlantic University, Boca Raton, Florida, USA

**09:35 KEYNOTE 2. Better bedside handover communication: training nurses in the interactional and informational skills of well-structured patient-centred handovers**

Professor Diana M. Slade, Professor of Applied Linguistics and Director, Institute for Communication in Healthcare, Australian National University, Canberra, Australia

**10:00 Relational Learning: Enhancing Faculty Teaching of Communication Skills and Relational Capacities – A 10 Year Perspective**

Dr. Elizabeth Rider, Director of Academic Programs & Director, Faculty Education Fellowship in Medical Humanism and Professionalism, Institute for Professionalism and Ethical Practice, Harvard Medical School, Boston, USA

**10:20 Seek first to understand - building better relationships in an Emergency Department**

Ms. Bernadette Brady, Director, Partnering with Patients, Canberra, Australia & Former Director, Patient and Family Centred Care, ACT Health, Canberra, Australia

**10:40 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Professor Sir Jonathan Asbridge, Oxford and London UK)****11:00 BREAK WITH REFRESHMENTS**

Session 6. Late Morning Session

**FOCUS ON EVIDENCE-INFORMED, PERSON-CENTERED CLINICAL DECISION-MAKING****Late Morning Chairman**

Dr. Peter Wyer, Associate Clinical Professor of Medicine, Columbia University College of Physicians and Surgeons NY & Chairman, Section on Evidence Based Health Care at the New York Academy of Medicine, New York, USA

**11:30 The Great Rationality Debate – the many faces of rationality in medicine and in person-centered clinical decision-making**

Dr. Benjamin Djulbegovic, Distinguished Professor, USF Program for EBM & Comparative Effectiveness Research, Department of Hematology and Health Outcomes, Moffitt Cancer Center, Tampa General Hospital, University of South Florida, USA

**11:50 MyDecisionEngagement: a formative, preference-sensitive, dually-personalised measure for person-centered care**

Professor Jack Dowie Emeritus Professor of Health Impact Analysis, Department of Social & Environmental Health Research, Faculty of Public Health & Policy, London School of Hygiene and Tropical Medicine, London

**12:10 A bone health decision support tool - avoiding invasive medicine in person-centered bone health**

Dr. Mette Kjer Kaltoft, Odense University Hospital Svendborg Denmark, University of Southern Denmark, Odense, Denmark

**12:30 Person-centered guidelines for clinical decision-making: a necessity, not an option**

Dr. Amy Price, Chief Executive Officer, Empower2Go, Florida, United States of America & Research Fellow, *British Medical Journal*, Department of Continuing Education, University of Oxford, UK

**12:50 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Dr. Shashi Sheshia, Canada)****13:10 LUNCHEON**

## Session 7. Early Afternoon Session

**FOCUS ON HEALTH POLICY, VALUE AND COMMUNITY-BASED PROVISION OF PERSON-CENTERED MODELS OF HEALTHCARE****Early Afternoon Chairman**

Professor Emerita Colonel (rtd) Marilyn E. Ray, Christine E. Lynn College of Nursing, Florida Atlantic University, Boca Raton, Florida, United States of America

**13:50 Current U.S. Health Policy and the Future of Person-Centered Care**

Dr Sandra Tanenbaum, Professor, Health Services Management and Policy, College of Public Health, Ohio State University, Ohio, United States of America

**14:10 The problem of assessment of value of relationship in Patient Centered Healthcare Organizations**

Professor Didier Vinot, Co-Director, Chair 'Values of Patient-Centered Care' and Vice President for Economic and Social Affairs and Heritage, University of Lyon 3, France

**14:30 Homecare: the person-centred approach**

Ms. Wendy Gee, Director of Nursing, Healthcare at Home Ltd, Newcastle-upon-Tyne, UK

**14:50 "The Meaning of Me ®" a Canadian blue print for addressing the complex whole that is the person at the centre of the community based homecare services model**

Jane Teasdale, Director Business Development & Community Relations and Principal Owner Mosaic Home Care Services Inc. and Community Resource Centres, Toronto, Ontario, Canada.

**15:10 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Dr. Elisa Chelle, France)****15:30 BREAK WITH REFRESHMENTS**

## Session 8. Late Afternoon Session

**FOCUS ON CONCEPTS OF PERSONHOOD, PATIENT SAFETY AND COMPLEX CLINICAL SCENARIOS****Late Afternoon Chairman**

Professor Andrew Miles, Centre for Public Engagement, Joint Faculty of Health, Social Care and Education, Kingston University and St. George's University of London, St. George's University Hospital Campus, London, UK & Editor-in-Chief, *Journal of Evaluation in Clinical Practice*

**16:00 A centered concept of personhood**

Dr. Thomas Fröhlich, Physician, Heidelberg, Germany & Vice President (Western Europe), European Society for Person Centered Healthcare

**16:20 Gating the holes in the Swiss cheese: expanding Professor Reason's model for Person-Centered Healthcare**

Dr. Shashi S. Seshia, Clinical Professor, Department of Paediatrics, Division of Paediatric Neurology, University of Saskatchewan, Saskatoon, Saskatchewan, Canada

**16:40 Being person-centered in complex cases: the Joe story**

Dr. Michelle Croston, Senior Lecturer, Manchester Metropolitan University, Manchester, UK

**17:00 The care and costs of ME/CFS**

Dr. Lorenzo Lorusso, Consultant Neurologist, Pavia, Italy and Dr. Derek Pheby, Visiting Professor of Epidemiology, Buckinghamshire New University, Wycombe, England, UK

**17:30 PANEL DISCUSSION WITH DELEGATE PARTICIPATION (with invited Panel Discussant Dr. Hilary Burton, Cambridge, UK)****17:50 Closing Remarks**

Professor Sir Jonathan Asbridge DSc (hc), DHSc (hc), President and Chairman of Council, European Society for Person Centered Healthcare

**18:00 CLOSE OF THE FOURTH ANNUAL CONFERENCE OF THE ESPCH**

Professor Andrew Miles MSc MPhil PhD DSc (hc), Senior Vice President and Secretary General, European Society for Person Centered Healthcare & Editor-in-Chief, *European Journal for Person Centered Healthcare* / Editor-in-Chief, *Journal of Evaluation in Clinical Practice*

**18:30 MEETING OF COUNCIL OF THE EUROPEAN SOCIETY FOR PERSON CENTERED HEALTHCARE (Members of Council and invited observers only)**

## REGISTRATION AND ASSOCIATED DETAILS

### About the European Society for Person Centered Healthcare (ESPCH)

The ESPCH is a professional membership body of multidisciplinary clinicians, academics, expert patients, patient advocacy groups, policymakers and economists, founded in January 2014. The Society exists to promote the continuing integration of medicine's inherent humanism with its ongoing biomedical and technological advance within the modern era of chronic long term co and multi-morbid, socially complex illness. In doing so the Society places itself directly at the service of medicine, the clinical professions, patients and the public.

### About the Conference

The Conference is the Fourth Annual Conference and Awards Ceremony of the European Society for Person Centered Healthcare (ESPCH). The Conference will continue to develop the thinking and to debate the conclusions of the first three annual conferences of the Society held in Madrid (July 2014 & June 2015) and London (September 2016) in order to contribute to the ongoing progress and momentum of person-centered healthcare as personal clinical practices and modern healthcare systems move increasingly towards patient and person-centered models.

### Who should attend?

Clinical and academic medical staff of all specialties and grades of seniority, Deans and Associate/Assistant Deans of Undergraduate Medical Education and Postgraduate Medical Training, Specialist Nurses and Nurse Educators at Undergraduate and Postgraduate levels, clinical psychologists, physiotherapists, occupational therapists, social work professionals, academics in the philosophy of science and medicine, health policy academics, government policymakers, patients and carers, members of the pharmaceutical and healthcare technology industry, chief executive officers and medical directors of patient advocacy organisations and charities.

### Venue and Accommodation

The conference will be held at Westminster Cathedral Hall, Central London, UK. Full details of transport links, etc., will be sent to delegates following successful registration.

### Fee and Payment

The fee for attendance is **£275** (Or **£175** for single day attendance – Day 1 or Day 2 only). A special rate of **£200** is available for non-medically qualified clinicians and academics (Or **£125** for single day attendance – Day 1 or Day 2 only). A rate of **£100** is available for students and patients/carers/charities (Or **£75** for single day attendance – Day 1 or Day 2 only). The rate for Industry attendance is **£575** (Or **£350** for single day attendance – Day 1 or Day 2 only). The Awards Ceremony and Reception incurs an additional fee of £45.00. Registration can be completed and payment by PayPal made via the following link ... <http://pchealthcare.org.uk/conferences/2017/10/fourth-annual-conference-and-awards-ceremony-european-society-person-centered-he>

### Enquiries

All enquiries in relation to the administrative aspects of the symposium should be made to Dr Vivian Mounir [vivian.mounir@pchealthcare.org.uk] Enquiries of an academic or clinical nature should be made to Professor Andrew Miles [andrew.miles@pchealthcare.org.uk]. Sponsorship and advertising enquires in relation to ESPCH4 may be made to Mr. Andrew Williamson, ESPCH Director of Finance and Operations at [andrew.williamsonprofunit@gmail.com].

### Cancellations

Cancellations can only be accepted in writing. A refund, less an administrative charge of £30, will be given on all cancellations made before 30 September 2017. Thereafter, the full delegate fee is payable. Substitutions may be made at any time. No refunds can be given after 30 September 2017 for cancellations due to industrial action or acts of terrorism. The ESPCH reserves the right to modify the academic programme in the event of speaker inability to present.

### CPD accreditation

12 and 6 CPD points applied for, for two and one day attendances, respectively. Certificates of Attendance are available on request at the Registration Desk.

### Data Protection Act

Your name, current postal or professional address (or address for correspondence given) will be entered into a confidential database for symposium administrative purposes and will under no circumstances be shared with third parties.